

6 Scheme Plan and Costs

6.1 Introduction

This section outlines the scheme's delivery structure, costs and shows details of the scheme projects. It also shows the relationship between all the projects and how they meet nine identified HLF outcomes.







6.2 Scheme Management

The overall management of the Elan Links Scheme and its suite of 26 projects will be the responsibility of the Partnership Board whose purpose it is to guide and monitor the implementation of the Elan Links: People, Nature & Water Landscape Partnership Scheme. Each member of the Partnership Board will sign a partnership agreement prior to the commencement of the delivery period. Please see appendix LCAP5 for a copy of the Elan Links partnership agreement.

6.2.1.1 Elan Links Partnership Board Membership

The Partnership Board consists of six organisations from the public, private and voluntary sectors that cover the main heritage interests in Elan's landscape.







The partners are:

-  Elan Valley Trust (EVT);
-  Dŵr Cymru Welsh Water (DCWW);
-  Tir Coed;
-  Community Arts Rhayader and District (CARAD);
-  Natural Resources Wales (NRW); and
-  Rhayader 2000.

6.2.1.2 Elan Links Sub-Committees

In order to ensure effective delivery six sub-committees sit under the Partnership Board. Membership of these sub-committees include board members and wider stakeholders.

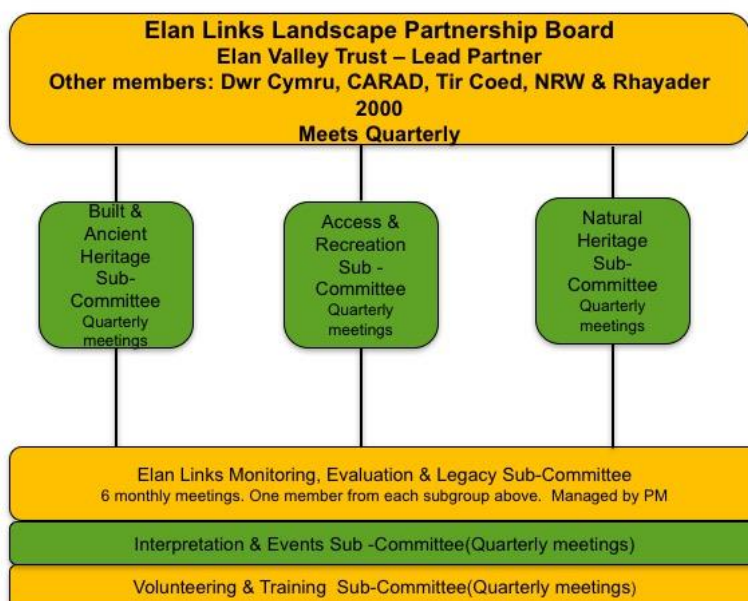
The sub committees are as follows:

-  Natural Heritage;
-  Access and Recreation;
-  Built and Ancient Heritage;
-  Monitoring, Evaluation and Legacy;
-  Interpretation and Events; and
-  Volunteering and Training.

Further information on the proposed membership and terms of reference of each sub-committee can be found in appendix LCAP6.

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6.2.2 Diagram showing the Elan Links delivery structure



6.3 Elan Links Partnership Staff

Day to day tasks and the delivery of the 26 projects will be the responsibility of staff members, which are comprised of the following:

- 👤 Partnership Manager;
- 👤 Access & Recreation Officer;
- 👤 Natural Heritage Officer;
- 👤 Volunteering & Training Officer;
- 👤 Cultural Heritage Officer;
- 👤 Communications Officer;
- 👤 Archivist; and
- 👤 Administrative Officer.

The Partnership Manager has over-all responsibility for the delivery of the Elan Links Scheme and its 26 projects and will report to the Partnership Board; be present at the majority of sub-committee meetings and be responsible for all Elan Links staff members. They will also be responsible for reporting back to HLF and other funders on the progress of the scheme.

Below is a diagram of the staffing structure that shows which members of staff will be responsible for each of the sub-committees.

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6.4 Diagram showing Elan Links staffing structure



6.5 Scheme Development

During the Development Phase the entire Elan Links Scheme and the suite of projects proposed in the initial application to HLF have been looked at in detail. This process has involved examining the justification for each project and the actions proposed in order to ensure the project continues to meet the priorities of the scheme in a coherent way. A full community engagement process and audience development plan has helped shape the Scheme enabling us to ensure that the projects meet the threats and opportunities identified in Chapter 4 of this LCAP, as well as the needs of the Schemes current and target audiences.

6.6 Main changes in the Scheme

The main changes in the Scheme can be outlined as follows:

1. Changes within Objectives 1-3 – natural heritage and traditional high nature value systems. Some transfer of funds and activities between projects to improve the coherence and benefits of the scheme. Overall, the outputs have increased significantly and there has been an increase in the total budget of £41,000. Key changes as a result of consultation include: Project 1a is now more focused on blanket bog habitat; Project 1c is more focused on Elan's ancient deciduous woodlands; Project 2a has increased in scope and ambition to take account of the importance of Elan's upland breeding bird assemblage.
2. The heritage at risk survey undertaken by consultants during the development year to inform the development of Project 4 has highlighted an higher number of priority sites for action than originally anticipated. These actions have therefore been included in the scheme significantly increasing the proposed outputs.

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3. Escalating costs on all three of the proposed building renovation projects originally included under Objective 5 has meant that Project 5d Dam Builder's Hut has been placed on a reserve project list for now. It is still an important project for the Elan Links Partners and further applications to fund this project have been made, including a successful expression of interest to the Rural Communities Development Fund which will be followed up by a Stage 2 application during the summer of 2017.
4. A number of the proposed activities under Objective 7 have been achieved through separate funding streams during 2016/17 thus reducing the need for the previous budget included for Project 7a.
5. Project 7b has increased in its scope to now include all interactive platforms, not just the app as previously.
6. Supported by additional match funding from Arts Council Wales, Project 7c Artists Residencies has increased significantly in scope and ambition. This change builds upon Elan's long history of inspiring artists and creative people.
7. A new project 7d – Engaging and Innovative Events has been included to ensure that the ambitious Interpretation Plan commissioned during the Development Phase can be implemented in full.
8. Under Objective 8, a project entitled Promoting Elan has been placed on a reserve list due to an escalation in costs across the Scheme overall. It is anticipated that the revived links between the civic communities of Birmingham and Rhayader will enable this project to be picked up during the Delivery Phase.
9. A new project, Friends of Elan has been created to reflect an increased focus on delivering benefits from volunteering following the development of the Friends of Elan Volunteering Strategy during the Development Phase. The new project will ensure there are sufficient resources available to fund an improved volunteering programme.
10. Objective 9. Projects 9a and 9b have been amalgamated into a project focused on supporting the delivery of the Access & Recreation Plan developed by the Elan Links Partnership during the development year.
11. The budget for Objective 10 has been reduced due to the removal of Project 10d – Elan Traineeships. This project has been identified as lower priority by the Partnership Board. Elan Links partners will continue to look to make use of opportunities such as the Jobs Growth Wales Scheme in order to offer opportunities for traineeships at Elan as has been the case during the Development Phase.
12. The staffing budget of the Elan Links Scheme has increased significantly from £540,258 in the first round submission to £907,196.71. Following a full review and evaluation during the Development Phase of the staffing needs of the scheme, the Partnership Board have approved the increase in this budget. This strategic decision has been enabled by match funding from DwrCymru Welsh Water and Elan Valley Trust to fund two new roles - Access & Recreation Officer and Natural Heritage Officer. An additional £80,000 has also been secured in in-kind funding for new office space for the Elan Links staff team.

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6.7 Table showing the changes in costs since Round 1.

Project Objective	Scheme Element	First Round	Second Round	Difference in Objective spend
	Project Title	Total Cost of Element	Total Cost of Element	
Objective 1: Restore and enhance habitats as identified by the landscape character action plan	1a Healthy Bogs	£70,000.00	£31,750.00	-£27,711.00
	1b Dry Heath Management	£16,000.00	£20,750.00	
	1c Improving our Woodland	£50,000.00	£55,789.00	
Objective 2: Target habitat management for key species as identified by the landscape character action plan	2a Rare birds of Elan	£40,000.00	£83,000.00	£68,000.00
	2b Rare Species of Elan	£26,000.00	£51,000.00	
Objective 3. Improve the sustainability of high nature value traditional farming systems	3a Elan Hay Meadows	£8,000.00	£8,500.00	£7,500.00
	3b Elan Rhos Hay	£12,000.00	£13,500.00	
	3c Elan Rams	£26,000.00	£43,500.00	
	3d Elan Cattle	£45,000.00	£45,500.00	
	3e Elan Wethers	£25,000.00	£12,500.00	
Objective 4: Ensure that key built heritage and ancient heritage sites are protected to safeguard and maintain their condition into the future.	4a Safeguarding Elan's Historic Environment	£100,000.00	£65,179.00	-£34,821.00
Objective 5 – Access and sustainable use for built heritage sites within Elan.	5a Increasing Access to Elan's Archaeological and Built Heritage	£40,000.00	£29,900.00	£201,894.00
	5b Resident Engineer's House	£100,000.00	£304,500.00	
	5c Cwm Clyd Farmstead	£150,000.00	£207,494.00	
	5d Dam Builder's Hut	£50,000.00	£0.00	
Project Objective 6 - Record Elan's diverse cultural heritage ensuring accessibility and benefit into the future	6a Elan Links People to Collections	£38,396.00	£44,955.00	£6,559.00

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Objective 7 – Develop engaging and innovative ways of narrating Elan’s heritage to a wide audience of people	7a Interpreting Elan	£102,000.00	£42,000.00	- £123,900.00
	7b Elan Interactive	£35,000.00	£67,500.00	
	7c Artist Residencies	£70,400.00	£128,400.00	
	7d Engaging and Innovative Elan		£83,500.00	
Objective 8 - Increase the number and range of people experiencing Elan as visitors, volunteers and learners	8a Promoting Elan	£50,000.00		-£9,050.00
	8b Friends of Elan		£40,950.00	
Objective 9 - Improve the range of recreational opportunities to enjoy Elan	9a Making the most of Elan and 9b Family Friendly Elan	£100,000.00	£100,000.00	£0.00
Objective 10 - Engage with more difficult to reach individuals and provide training skills and opportunities which will build confidence, a sense of achievement and a sense of the natural environment	10a Investing in Elan	£240,400.00	£209,919.00	
	10b Elan Empowers	£82,750.00	£85,604.00	
	10c Experience Elan	£150,000.00	£189,876.00	
	10d Elan Traineeships	£50,000.00	£0.00	-£37,751.00
Objective 11 - Increase the understanding of the importance of sustainable lifestyles for nature and society.	11a Tap into it	£40,000.00	£40,000.00	
	Staffing Costs	£504,258.00	£907,197.00	
	Monitoring & Evaluation @ 3%	£76,873.00	£25,000.00	
	Legacy @ 3%	£76,873.00	£50,000.00	
	Contingency @ 10%	£256,242.00	£100,000.00	
	Inflation @ 5%	£128,121.00	£50,000.00	
	Irrecoverable VAT	£11,348.00	£50,000.00	
	Non Cash Partnership	£107,217.00	£0.00	
	Staff Non Cash Partnership		£119,350.00	
	Volunteer Time Partnership	£206,000.00	£77,770.00	
	Total Project Costs	£3,083,878.00	£3,384,883.00	

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6.8 Table showing amount of cash and in-kind funding across the Elan Links projects

Scheme Element	Second Round	Second Round Cash	Second Round inkind	Second Round Volunteers
Project Title	Total Cost of Element			
1a Healthy Bogs	£31,750.00	£28,000.00		£3,750.00
1b Dry Heath Management	£20,750.00	£17,000.00		£3,750.00
1c Improving our Woodland	£55,789.00	£46,839.00	£5,200.00	£3,750.00
2a Rare birds of Elan	£83,000.00	£83,000.00		
2b Rare Species of Elan	£51,000.00	£26,000.00		£25,000.00
3a Elan Hay Meadows	£8,500.00	£8,000.00		£500.00
3b Elan Rhos Hay	£13,500.00	£12,000.00		£1,500.00
3c Elan Rams	£43,500.00	£33,500.00		£10,000.00
3d Elan Cattle	£45,500.00	£45,500.00		
3e Elan Wethers	£12,500.00	£10,000.00		£2,500.00
4a Safeguarding Elan's Historic Environment	£65,179.00	£60,000.00	£5,179.00	
5a Increasing Access to Elan's Archaeological and Built Heritage	£29,900.00	£29,000.00	£900.00	
5b Resident Engineer's House	£304,500.00	£300,000.00	£4,500.00	
5c Cwm Clyd Farmstead	£207,494.00	£200,000.00	£7,494.00	
5d Dam Builder's Hut	£0.00			
6a Elan Links People to Collections	£44,955.00	£38,705.00		£6,250.00
7a Interpreting Elan	£42,000.00	£42,000.00		
7b Elan Interactive	£67,500.00	£67,500.00		
7c Artist Residencies	£128,400.00	£109,200.00	£19,200.00	
7d Engaging and Innovative Elan	£83,500.00	£77,250.00		£6,250.00
8b Friends of Elan	£40,950.00	£37,500.00	£3,450.00	
9a Making the most of Elan	£100,000.00	£100,000.00		
10a Investing in Elan	£209,919.00	£189,078.00	£20,841.00	
10b Elan Empowers	£85,604.00	£63,656.00	£21,948.00	
10c Experience Elan	£189,876.00	£122,928.00	£66,948.00	
11a Tap into it	£40,000.00	£40,000.00		
Staffing Costs	£907,197.00	£827,197.00	£80,000.00	
Monitoring & Evaluation @ 3%	£25,000.00	£25,000.00		
Legacy @ 3%	£50,000.00	£50,000.00		
Contingency @ 10%	£100,000.00	£100,000.00		

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Inflation @ 5%	£50,000.00	£50,000.00		
Irrecoverable VAT	£50,000.00	£50,000.00		
Non Cash Partnership	£0.00			
Staff Non Cash Partnership	£119,350.00		£119,350.00	
Volunteer Time Partnership	£77,770.00			£77,770.00
Total Project Costs	£3,384,883.00	£2,888,853.00	£355,010.00	£141,020.00

6.9 Table showing details of the funding secured for the Elan Links Scheme

Funder	Amount at Round 1	Amount at Round 2	Total Amount	Secured
HLF	£1,627,400.00		£1,627,400.00	YES
DwrCymru Welsh Water	£150,000.00	£207,777.00	£357,777.00	YES
Elan Valley Trust	£770,061.00	£67,115.00	£837,176.00	YES
Elan Links farmers		£7,500.00	£7,500.00	NO
Arts Council		£59,000.00	£59,000.00	YES
Volunteer Time	£141,020.00		£141,020.00	YES
Non Cash	£69,200.00	£166,460.00	£235,660.00	YES
Non Cash Staff Time	£107,217.00	£12,133.00	£119,350.00	YES
Total Amount	£2,864,898.00	£519,985.00	£3,384,883.00	

From this table we can see 99.77% of the Scheme's funding is secured.

6.10 Scheme Projects

6.10.1 Theme 1: Securing and safeguarding Elan's heritage

6.10.1.1 Natural Heritage:

Objectives 1, 2 and 3 focus upon safeguarding Elan's natural heritage. The objectives take an integrated approach, seeking to improve the management of key habitats, undertake species-specific actions and secure the future of the high nature value farming systems that underpin so much of Elan's natural heritage.

Objective 1: Restore and enhance habitats as identified by the landscape character action plan.

Project 1a – Healthy bogs

This project seeks to improve the nature conservation status of areas of blanket bog on Elan's upland plateau. This habitat is important for a range of species and for maintaining the carbon and water storage benefits of the underlying peat. However, over the years, areas have been damaged by peat erosion and ingress of *Moliniacaerulea*, an invasive grass species. Actions to tackle these issues will help to secure the fantastic landscape and species of the upland plateau for the future.

Audiences	Outputs/ Outcomes
<p>Benefits to heritage:</p> <p>This project will benefit the land that is currently damaged by peat erosion and ingress of <i>Moliniacaerulea</i>.</p>	<p>Outputs:</p> <ul style="list-style-type: none"> ✘ At least 20 hectares of eroded and degraded bog better managed/restored; ✘ Molinia control studies leading to a PhD; ✘ 10 people trained in bog management techniques; ✘ 2 stakeholder days; ✘ All Elan Links farmers informed about project; ✘ End-of-project report with recommendations for future activity to restore all of Elan's degraded bog habitat; ✘ Biodiversity monitoring activity delivered through Projects 2b; ✘ Interpretation to a wider audience delivered through Objective 7.
<p>Benefit to audiences:</p> <p>The main audiences that project 1a – Healthy Bogs will target land managers, including landowners, tenants and commoners. This project will work closely with this audience to ensure that blanket bog on Elan's upland plateau is improved.</p> <p>Land managers, including landowners, tenant and commoners will benefit from improved grazing for their livestock. They will also benefit from a better understanding of how to manage blanket bogs in ways that could be used to develop alternative markets (payment for ecosystem service approaches) in the future.</p>	
<p>Walkers will benefit from better access due to a reduction in the prevalence of the tussock-forming Molinia.</p>	

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<p>Volunteers will gain experience in the field and learn about habitat management and biodiversity monitoring.</p> <p>Our secondary audiences will benefit from the visual improvement that will be done to the blanket bog in the area. Volunteers in particular, will be given the opportunity to volunteer and be trained in natural heritage activities.</p>						
Cash Secured	Cash Unsecured	In-Kind	Volunteers	HLF (£)	HLF (%)	Total
£10,000			£3,750	£18,000	57%	£31,750

Project 1b – Better Dry Heath

Elan has many areas of dry heath supporting important animal and plant populations and providing a fantastic display of colour during the flowering season. At the same time the heathland is used for extensive grazing by livestock at certain times of year.

Some sections of Elan's dry heath are being invaded by species such as bracken and conifer to the detriment of the habitat. In other areas, a uniform age profile of heather makes the heathland vulnerable to heather beetle and reduces the diversity of heathland species.

Invasive species will be cleared from areas of dry heath and a more varied age profile of heather will be created in order protect this wonderful habitat for the future.

Audiences / Beneficiaries	Outputs/ Outcomes
<p>Benefit to heritage:</p> <p>The areas of dry heath will benefit from better management.</p>	<p>Outputs:</p> <ul style="list-style-type: none"> 🦋 73 hectares of dry heath restored; 🦋 Management and burning plans; 🦋 5 people trained in practical heathland management skills;

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<p>Benefit to audiences:</p> <p>The main audiences that project 1b – Better Dry Heath will target land managers, including landowners, tenants and commoners. This project will work closely with this audience to improve the current management of dry heath in the area by equipping them with the resources and skills to undertake the necessary management actions.</p> <p>Land managers, including landowners, tenants and commoners will benefit as they will be supported with practical help and advice on how best to manage dry heath. They will be financially supported to manage the dry heath effectively.</p> <p>Volunteers will gain experience in the field and learn about habitat management and biodiversity monitoring.</p> <p>Communities will also benefit from Elan becoming more widely known as an area with a distinctive natural heritage and this will help to build the reputation of Elan as a tourism destination.</p> <p>Our secondary audiences will benefit from the visual improvement that will be done to the blanket bog in the area. Volunteers in particular, will be given the opportunity to volunteer and be trained in natural heritage activities.</p>				<ul style="list-style-type: none"> ✘ 2 stakeholder days with 10 people attending; ✘ All Elan Links farmers informed about project; ✘ End-of-project report with recommendations for future activity; ✘ Biodiversity monitoring and volunteering activity delivered through Projects 2b and Objectives 8 and 10; ✘ Interpretation to a wider audience delivered through Objective 7. 		
Cash Secured	Cash Unsecured	In-Kind	Volunteers	HLF (£)	HLF (%)	Total
£10,000			£3,750	£7,000	34%	£20,750

Project 1c – Improving our Woodlands

The Elan Valley is home to some of the most important Atlantic oak and broadleaved woodland in Europe supporting important assemblages of breeding woodland birds, saproxilic invertebrates and lower plants, especially lichens which are of global significance in the Elan for their diversity and rarity of species. These woodlands form the core of a Special Area of Conservation, underpinned with various Sites of Special Scientific interest and are also part of Plantlife's Important Plant Area especially for their lower plant interest.

This woodland landscape is filled with veteran trees, many of which are more than 300 years old, some more than 500 years old and are of cultural and historical value to the area.

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Ancient woodland is now a fragmented habitat across the UK and this project will focus on building the resilience of this ancient woodland network, securing appropriate woodland conditions for much of the special wildlife within it, increasing woodland connectivity to buffer and enhance the habitat and creating a vision for woodland management here for generations to come.

Audiences / Beneficiaries	Outputs/ Outcomes
<p>Benefit to heritage:</p> <p>The woodland will benefit from being managed better and this will lead to the characteristic wildlife species being able to thrive.</p>	<p>Outputs:</p> <ul style="list-style-type: none"> ✂ Total of 109 hectares of woodland in better ecological condition for their identified priority wildlife; ✂ 42 hectares of land cleared of rhododendron; ✂ 81 hectares of woodland under sustainable grazing practices; ✂ 73 hectares of thinning completed to enhance ecological under-storey; ✂ 9 hectares of bracken management; ✂ 8 hectares of native oak planting; ✂ A management plan for the woodland landscape laying out management for the next 25 years, and with a 200 year vision; ✂ 2 demonstration and volunteer sites; ✂ 25 volunteers engaged with woodland tasks with the Rangers; ✂ 2 sustainable product events held; ✂ 1 Woodland craft day with Tir Coed to celebrate the works and products of the woodlands of Elan.
<p>Benefit to audiences:</p> <p>This project, 1c – Improving our woodlands, will primarily target land managers, including landowners, tenants and commoners, organisations working with harder to reach individuals locally and families.</p> <p>Elan Links will work with the land managers to restore the right conditions and secure sustainable management practices to ensure that the woodlands support wildlife into the future.</p> <p>Elan Links will work with one of their partners, TirCoed to bring harder to reach individuals into the woodlands to undertake some of the work that is required as part of the project. These individuals will gain skills and knowledge of woodland management through training courses and activity days.</p> <p>Our secondary audiences in this project will benefit from the work carried out because the woodland will be in better condition and as a result of the work, wildlife will be protected into the future.</p> <p>Volunteers in particular, will be given the opportunity to volunteer and be trained in natural heritage activities.</p> <p>Communities will benefit from Elan becoming more widely known as an area with a distinctive natural heritage and this will help to build the reputation of Elan as a tourism destination.</p>	

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Cash Secured	Cash Unsecured	In-Kind	Volunteers	HLF (£)	HLF (%)	Total
		£5,200	£3,750			£55,789

Objective 2: Target habitat management for key species as identified by the landscape character action plan

Project 2a – Elan Rare Birds

The Elan Links area is a traditional stronghold for upland breeding birds such as golden plover, red grouse, curlew, merlin, whinchat, skylark and ring ouzel. The importance of the area is recognised by designation as a Special Protection Area (SPA) across much of the area. In addition, the area has been targeted for action as an Important Upland Bird Area (IUBA) by RSPB and CCW (now NRW). This project will improve key habitat areas and make other interventions to contribute towards improving the breeding success of component bird species in the upland breeding bird assemblage.

Audiences / Beneficiaries	Outputs/ Outcomes
<p>Benefits for heritage:</p> <p>The upland breeding bird assemblage will benefit from this project as their habitats will be improved to ensure that they are able to thrive.</p>	<p>Outputs:</p> <ul style="list-style-type: none"> ✘ 40 hectares better managed for curlew; ✘ 40 hectares better managed for golden plover; ✘ 450 hectares tick control zone for red grouse; ✘ 30 hectares better managed for ring ouzel; ✘ 30 hectares better managed for merlin; ✘ 'Bird farmers' group - 4 stakeholder days with 10 farmers attending; ✘ 10 people trained in farming for birds; ✘ All Elan Links farmers informed about project; ✘ End-of-project report with recommendations for future activity; ✘ Volunteering activity delivered through Projects 2b and Objectives 8 and 10; ✘ Interpretation to a wider audience delivered through Objective 7.
<p>Benefit for audiences:</p> <p>This project, 2a – Elan Rare Upland Birds, will primarily target land managers, including landowners, tenants and commoners. Through this project, Elan Links will look at the habitat requirements of four focal species and work with this audience to ensure that the requirements are met.</p> <p>Land managers, including landowners, tenants and commoners will benefit from a more diverse income and improved grazing for livestock.</p> <p>Volunteers will benefit from experience in the field and learning about biodiversity monitoring and practical habitat management.</p> <p>Communities will benefit from Elan becoming more widely known as an area with a distinctive natural heritage and this will help to build the reputation of Elan as a tourism destination.</p>	

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<p>As a result of the work carried out to the habitats of these four focal species of Upland Birds, our secondary audiences will see a larger quantity in the area.</p> <p>Volunteers in particular, will be given the opportunity to volunteer and be trained in natural heritage activities.</p>						
Cash Secured	Cash Unsecured	In-Kind	Volunteers	HLF	HLF (%)	Total
£30,000				£53,000	64%	£83,000

Project 2b – Elan Rare Species

The Elan Links area is a traditional stronghold for many rare species and habitats. In order to undertake targeted actions for these species to ensure their survival it is important to understand where they live and any changes there may be in their abundance over time including in response to works undertaken through Elan Links. This project will combine the skills of professional nature conservationists and trained volunteers to search for rare species, and monitor their habits and habitats and any changes that occur over time.

Audiences / Beneficiaries	Outputs/ Outcomes
<p>Benefits to heritage:</p> <p>Rare species will benefit from this project as the project will be looking at and monitoring the rare species and their habitats to see what changes occur over time in order to safeguard the rare species for the future.</p>	<p>Outputs:</p> <ul style="list-style-type: none"> ✎ Monitoring to enable evaluation of the Natural Heritage projects; ✎ Elan BAP updated; ✎ New records for the Local Record Centre (LRC); ✎ Volunteer activity to support important species and habitats in conjunction with the other natural heritage projects; ✎ 30 supporting your natural heritage days to include the monitoring of other natural heritage projects with 300 people attending over the 5 years; ✎ 100 volunteers trained in specialist biodiversity monitoring skills and nature conservation actions (50 of these attending TirCoed courses).
<p>Benefit to audiences:</p> <p>Through project 2b, there will be a number of volunteering opportunities where volunteers can develop and learn new skills and benefit from being outdoors in the natural environment of Elan. Elan Links will be in touch with the organisations working with harder to reach individuals to offer them volunteering opportunities.</p> <p>The volunteers taking part in this project will learn new skills and some will be trained in biodiversity monitoring. Those volunteering through 2b – Elan Rare Species will support all of the natural heritage projects.</p>	

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As a result of the work carried out through this project, the landscape will be in a better condition and land managers, including landowners, tenants and commoners, and residents of Elan and Birmingham will benefit from the landscape being in better condition.						
Cash Secured	Cash Unsecured	In-Kind	Volunteers	HLF (£)	HLF (%)	Total
£10,000			£25,000	£16,000	31%	£51,000

Objective 3: Improve the sustainability of high nature value traditional farming systems**Project 3a – Elan Hay Meadows**

Across the UK, 97% of our traditional wildflower meadows have been lost. Elan, however, is home to many upland hay meadows - including a coronation meadow - all of which are a wonderful sight in full bloom and are of enormous benefit to pollinators. Elan's meadows retain fantastic floristic diversity and insect life but scientific studies have shown that appropriate management such as liming and occasional applications of farmyard manure are needed to keep these meadows thriving. This project will work with farmers to make sure our hay meadows continue to thrive in the future.

Audiences / Beneficiaries	Outputs/ Outcomes
<p>Benefits to heritage:</p> <p>The hay meadows and associated wildlife in Elan will benefit from being managed appropriately to ensure that the meadows are kept thriving.</p>	<p>Outputs:</p> <ul style="list-style-type: none"> ✂ 12 hectares of hay meadow under favourable management; ✂ In-by field management plan; ✂ 10 people trained in hay meadow management skills; ✂ 2 stakeholder days with 10 people attending; ✂ 5 demonstrating and volunteering days with 10 people attending; ✂ All Elan Links farmers informed about project; ✂ End-of-project report with recommendations for future management of Elan's hay meadows; ✂ Volunteering activity delivered through Project 2b; ✂ Interpretation to a wider audience delivered through Objective 7.
<p>Benefits to audience:</p> <p>Elan Links will work with the primary audience, land managers, including landowners, tenants and commoners to ensure that Elan's Hay Meadows will thrive in the future. Elan Links will also support the land managers to manage the meadows effectively. Through this project 10 people will be trained in hay meadow management skills as well as demonstrating and volunteering days being held to support the land managers taking part.</p>	
<p>Support from Elan Links will ensure that the land managers are able to return to the traditional high nature value farming systems used by their ancestors. Land managers, including landowners, tenants and commoners will benefit</p>	

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<p>from improved hay yields, practical help and advice and financially through the grant scheme.</p> <p>As well as land managers, the work carried out in the project will benefit the secondary audiences. Volunteering days will be held as part of the project and through these days volunteers will be able to take part and contribute to the Scheme.</p> <p>The other secondary audiences will benefit from the visual improvements of the thriving hay meadows.</p> <p>Communities will benefit from Elan becoming more widely known as an area with a distinctive natural heritage and this will help to build the reputation of Elan as a tourism destination.</p>						
Cash Secured	Cash Unsecured	In-Kind	Volunteers	HLF (£)	HLF (%)	Total
£4,000			£500	£4,000	47%	£8,500

Project 3b – Elan Rhos Hay

Rhos (or ‘moor’) hay production is a traditional practice to the Elan Links area of Mid-Wales. In times gone by rhos hay has been cut in August / September on the open hill, and used as feed and bedding for cattle and sheep during the winter months. Only one or two farmers still continue this tradition. However, the practice is beneficial for nature by ensuring greater diversity of management on the open hill and can also have economic benefits for the farmer where there is a suitable use for the cut hay. This project will encourage rhos hay production by farmers and deliver farm-scale investigations into the best ways of making and using the hay in order to generate a more economic and sustainable product. In so doing, we will reinvigorate this practice which is so important to our cultural and natural heritage.

Audiences / Beneficiaries	Outputs/ Outcomes
<p>Benefit to heritage:</p> <p>This project will be beneficial for nature by improving the habitat and reducing the negative impacts of molinia overgrowth.</p>	<p>Outputs:</p> <ul style="list-style-type: none"> ✂ 20 hectares of rhos hay habitat restored; ✂ 3 on-farm trials; ✂ 10 people trained in rhos hayskills; ✂ 3 stakeholder days with 15 people attending; ✂ All Elan Links farmers informed about project; ✂ End-of-project report with recommendations for future management of Elan’s rhos hay habitat and uses for rhos hay;
<p>Benefit to audiences:</p> <p>Land managers, including landowners, tenants and commoners will benefit from having areas of rhos hay habitat restored and improved farm productivity. They will also benefit from being</p>	

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<p>supported through practical help and advice and financial support.</p> <p>Land managers, including landowners, tenants and commoners will be supported by Elan Links through this project to undertake rhos hay production. This will, in time improve the sustainability of Elan Links farming practices. 10 people will be trained in rhos hay skills through this project which will enable the land managers to manage and sustain rhos hay effectively in the future.</p> <p>Support from Elan Links will ensure that the land managers are able to return to the traditional high nature value farming systems used by their ancestors.</p> <p>The work carried out through this project will also benefit our secondary audiences as the production of rhos hay will reduce the negative impact of <i>Molinia</i> overgrowth and therefore there will be a visual improvement to the area.</p> <p>With the land being more sustainably managed, the area will be a better place to live and visit which will have an economic benefit to the area.</p> <p>Communities will benefit from Elan becoming more widely known as an area with a distinctive natural heritage and this will help to build the reputation of Elan as a tourism destination.</p>				<p>✎ Interpretation to a wider audience delivered through Objective 7.</p>		
Cash Secured	Cash Unsecured	In-Kind	Volunteers	HLF (£)	HLF (%)	Total
£4,000			£1,500	£8,000	59%	£13,500

Project 3c – Elan Ram Scheme

Elan already has its own sheep breed – the Elan Valley-type Welsh Mountain, the characteristics of which have evolved through generations of shepherding and hefting on the open hill. Changes in agricultural policy and market conditions have put the unique qualities of the breed at risk. The aim with this project is to develop a co-operative sheep breeding scheme amongst Elan farmers to ensure that breeding stock with the qualities of hardiness and hefting instinct needed to thrive on Elan’s open hill are maintained for the future.

Audiences / Beneficiaries	Outputs/ Outcomes
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<p>Benefit for heritage:</p> <p>The natural and cultural heritage will be made more resilient through the support of high nature value systems.</p> <p>A native breed will also be safeguarded into the future.</p>				<p>Outputs:</p> <ul style="list-style-type: none"> ✘ Cooperative sheep breeding scheme for Elan farmers; ✘ Annual records of 'location-of-origin' ram usage by participating farmers; ✘ 20 people trained in ram breeding skills; ✘ 10 stakeholder days (annual consignment and selection days) with 20 people attending; ✘ All Elan Links farmers informed about project; ✘ End-of-project report; ✘ Interpretation to a wider audience delivered through Objective 7. 		
<p>Benefit for audiences:</p> <p>Elan Links will work closely with Elan land managers, including landowners, tenants and commoners to secure the future of Elan's sheep breed by coordinating and facilitating the development of a ram lamb testing scheme for the local sheep breed. The land managers will benefit economically as well as benefit from receiving training in ram breeding skills.</p> <p>Support from Elan Links will ensure that the land managers are able to return to the traditional high nature value farming systems used by their ancestors.</p> <p>The Elan Ram Scheme project will raise the profile of Elan amongst the farming community which will benefit our secondary audiences.</p> <p>Land managers, including landowners, tenants and commoners will benefit from a cooperative sheep breeding scheme that will be designed by and for Elan farmers.</p> <p>The farming community and local community of Elan will become better known for their own breed of sheep which will benefit the local economy.</p>						
Cash Secured	Cash Unsecured	In-Kind	Volunteers	HLF (£)	HLF (%)	Total
£7,500			£10,000	£26,000	60%	£43,500

Project 3d – Elan Cattle Grazing

Traditionally, small-scale cattle keeping formed a key part of farming in Elan, but today, only a handful of farms continue this practice. We know that having cattle grazing extensively on the open

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hill and on some enclosed habitats is hugely beneficial for nature – helping to maintain an open sward where a host of different plants, fungi and animals can thrive. We want to encourage Elan farmers to carry on keeping cattle, to keep more cattle and to graze cattle on key habitats where they can be most beneficial for nature. This project will support farmers to do this by helping to overcome some of the barriers that exist to cattle farming.

Audiences / Beneficiaries	Outputs/ Outcomes
<p>Benefits to heritage:</p> <p>Elan’s habitats will benefit from a more diverse grazing regime.</p> <p>The trail scheme will deliver improvements in the ecological condition of the in by land surrounding the individuals farms, with the potential to role this out to sections of open hill as numbers increase.</p> <p>The impact and benefits of cattle grazing will be monitored and assess within the context of the long term monitoring regime set out within the project plan (appendix DPP9).</p> <p>Cattle grazing can make a significant contribution towards an open habitat that is in good condition with the over dominance of our invasive species, <i>Molinia</i> and bracken controlled in the manner.</p> <p>The resilience of Elan’s natural heritage is strengthened for the future and a legacy for future management has been created.</p>	<p>Outputs:</p> <ul style="list-style-type: none"> ✘ At least five farm holdings supported to reintroduce and/or increase cattle numbers; ✘ Development of an Elan Links ‘cattle group’ for interested farmers to share best practice: 4 stakeholder days with 20 people attending; ✘ 45 secured cows grazing the Elan Links area; ✘ All Elan Links farmers informed about project; ✘ End-of-project report with recommendations for future activity; ✘ Interpretation to a wider audience delivered through Objective 7.
<p>Benefit to audiences:</p> <p>Land managers, including landowners, tenants and commoners will benefit from being supported to reintroduce and/or increase the number of cattle they keep on the open hill. They will also benefit from having improved grazing for the sheep and a diverse business income.</p> <p>Elan Links will work closely with Elan’s land managers including landowners, tenants and commoners to encourage them to keep more cattle on Elan’s open hill. The land managers will be supported to reintroduce and/or increase the cattle numbers and a ‘cattle group’ will be developed to share best practice with all of the land managers within the Elan Links area.</p>	

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<p>Support from Elan Links will ensure that the land managers are able to return to the traditional high nature value farming systems used by their ancestors.</p> <p>Having cattle grazing on the open hill will improve the landscape and therefore there will be visual improvements to the open hill which all of the secondary audiences will benefit from when visiting Elan.</p>						
Cash Secured	Cash Unsecured	In-Kind	Volunteers	HLF (£)	HLF (%)	Total
£20,000				£25,500	56%	£45,500

Project 3e – Elan Wethers

Wethers - castrated male sheep were once traditionally kept as a key part of the mountain flock in the Elan Links area. Wethers are tougher than the ewes and are able to guide the flock to safety or to find food in the hard winter months. For this reason they are known locally as ‘the kings of the mountain’. Recently, the lack of a defined market for wethers has seen the loss of this type of animal from our hills. However, wether meat is delicious and in this project we will pilot its promotion through local outlets such as Elan’s visitor centre and local hotels. The project will see if sustainably produced wether meat production could become a component of Elan’s farming systems and local farming culture once again.

Audiences / Beneficiaries	Outputs/ Outcomes
<p>Benefit for heritage:</p> <p>The distinctiveness of local farming culture is secured.</p> <p>Traditional high nature value farming is sustained with benefits for nature and landscape.</p> <p>An important part of Elan’s cultural heritage is secured.</p>	<p>Outputs:</p> <ul style="list-style-type: none"> ✎ Market development and testing for wether lamb meat including roll-out to catering outlets on a trial basis; ✎ More effective woodland management at minimal cost with positive benefits.
<p>Benefit to audiences:</p> <p>This project will primarily target land managers, including landowners, tenants and commoners and the businesses in Elan and Rhayader. Development of the Elan Wethers project will work closely with Elan’s land managers to sustainably produce wether meat which could become a component of Elan’s farming systems and local farming culture.</p>	

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<p>As a result of the production of wether meat, will give local businesses the opportunity to serve and sell fresh local produce that is unique to the area.</p> <p>The production of Elan Wether meat will also benefit the secondary audiences identified. Raising the profile of the local produce will bring visitors into the area and the residents of Elan and Rhayader will have a unique produce to be proud of.</p> <p>Local food businesses will benefit from being able to sell locally sourced meat that is unique to Elan to their customers.</p> <p>Land managers, including landowners, tenants and commoners will benefit from producing and selling wether meat. The project will help to ensure that traditional high nature value farming is sustained which will benefit nature and the landscape.</p>						
Cash Secured	Cash Unsecured	In-Kind	Volunteers	HLF (£)	HLF (%)	Total
£5,000			£2,500	£5,000	40%	£12,500

6.10.1.2 Built and Ancient Heritage:

Objective 4 and 5 seek to secure Elan's built and ancient heritage for the future. The approach we will take to do this has three elements: to prevent deterioration of the sites; to improve access and interpretation to ensure sites are understood and cared for into the future; and to create new uses for sites where this can be done in a sympathetic manner that will both secure the future of the site and provide additional benefits for people.

Objective 4: Ensure that key built heritage and ancient heritage sites are protected to safeguard and maintain their condition into the future

Project 4a – Safeguarding Elan's Historic Environment

Elan is home to a wealth of built and ancient heritage sites and assets. There is a diverse range of sites ranging across the ages and into the more recent past of the valleys flooding. Their stories include the cultural history of how people interacted with and inhabited Elan during the last 4 millennia.

There is a variety of historical records for the features on the estate which have been collected at different points of times and under different emphases.

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The development of this project has assessed the records and the features to ascertain the condition of these sites in our historical landscape. With a greater appreciation of the strengths and weaknesses of the records and sites, a programme of works has been compiled to ensure the safeguarding of the sites and the historical evidence they may contain. This programme includes a significant area of resurveying to ensure the data is correct and accurate in its locality and therefore protection of the asset.

These works will ensure that our built and ancient heritage is maintained and protected against future deterioration, where appropriate. Where sites are subject to natural factors (for instance erosion) aims of collecting evidence and understanding have been deemed appropriate to salvage information before nature takes it full course.

Long term this project will allow a better and more accurate register of the sites across the estate. Sites will be better recorded and more visible and accessible to the public where fitting to the sites locality (further details in Project 5a). It was also help identify sites and assets at risk beyond the life of this project and provide partners with a means of assessing this.

Audiences / Beneficiaries	Outputs/ Outcomes
<p>Benefits to heritage:</p> <p>This project will benefit the range of built and ancient heritage sites across the Elan Links area which have been identified as currently at Priority 1 risk.</p> <p>15 of Elan's archaeological and built heritage sites will be in better condition.</p> <p>19 of Elan's archaeological and built heritage will be better recorded and understood (re-survey areas).</p>	<p>Outputs:</p> <ul style="list-style-type: none"> ✎ Heritage at Risk survey: <ul style="list-style-type: none"> ○ Total of 80 sites identified at risk; Of these 80 identified sites: <ul style="list-style-type: none"> ✎ 15 sites have been identified as actionable in this project and described as 'Priority 1'; <ul style="list-style-type: none"> ○ Vegetation management: so our sites as visible therefore better appreciated and managed (8 sites); ○ Excavation and photographic records: as some sites will, in the fullness of time, be lost to natural

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<p>Benefits to audiences:</p> <p>Elan Links will primarily target land managers, including landowners, tenants and commoners and residents of Elan and Rhayader. Elan Links will work with these target audiences to clear access to 15 'Priority 1' sites.</p> <p>As a result of the work undertaken in this project, the sites across the estate will be better recorded and therefore will be accessible for the public through the implementation of 5a. The work undertaken in this project will enable visitors to visit wider areas of Elan and will encourage local schools to visit the area and learn about their local heritage.</p> <p>Visitors and the local community will also benefit from being able to access more sites across the estate and explore more of Elan's heritage.</p> <p>The overall appearance of the area will be improved which will benefit the community and visitors.</p> <p>Volunteers will benefit from being trained in basic heritage surveying skills and will benefit from being able to use these skills on the Estate. As a result of gaining these skills the volunteers will be able to survey the heritage at risk sites and develop a better understanding of Elan.</p>				<p>courses (water erosion), therefore completing excavations to ensure any evidence is collected and the site fully photographically recorded is essential to ensure this history is not lost completely (3 sites);</p> <ul style="list-style-type: none"> ○ Geophysical surveys: to clarify the true extent and purpose of certain features (2 sites); ○ Resurfacing: to protect the base of standing structures to prevent erosion and ensure their long term stability (1 sites); and ○ Researching and re-erection of a standing stone (1 site). <p>✘ 4 'Priority 2' sites have been identified;</p> <p>✘ 6' Priority 3' sites have been identified;</p> <p>✘ 19 sites are with the resurvey areas and as such 15 will be actioned with the final 4 requiring additional data to identify the actions required;</p> <p>✘ 15 volunteers engaged with built and ancient heritage.</p> <p>Of the actions above it is proposed that public participation will be encourage at three excavation sites and the geophysical surveys alongside professionals.</p>		
Cash Secured	Cash Unsecured	In-Kind	Volunteers	HLF (£)	HLF (%)	Total
£30,000		£5,179		£30,000	46%	£65,179

Objective 5: Access and Sustainable use for built heritage sites within Elan

Project 5a – Increasing access to Elan's Archaeological and Built Heritage

The Elan area is 72 square miles and the opportunities to explore are endless. Not just exploration in miles under foot, this is also about a journey through time and space; how this land was once used, is used and will be used. However, much of Elan's diverse heritage is not currently visible or accessible to the visitor. Through this project we will enable safe public access to 6 heritage sites on Elan.

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This project will add dimensions to visitors' knowledge, impression and experience of Elan. Seeing Elan as a water supply and a farming land is just the beginning, we will bring to life sites including the half built DolyMynach Dam in the Claerwen Valley, the Dam Busters site at Nant y Gro, the World War 2 pill boxes, the Roman Marching Camp and the Cwm Elan Mine.

Audiences / Beneficiaries				Outputs/ Outcomes		
<p>Benefits to heritage:</p> <p>Access to five currently difficult to reach sites will be increased and interpretation for five important sites that are currently uninterrupted.</p>				<p>Outputs:</p> <ul style="list-style-type: none"> 🏰 Increased public access to and appreciation of 6 heritage sites in Elan; 🏰 Six scheduled historic monument will be accessible and interpreted: <ul style="list-style-type: none"> ○ Nant y Gro Dam (1); ○ Pill Boxes (3); ○ Roman Camp (1); ○ Cwm Elan Mines (1); 🏰 Visitors will have broadened their experience of, and potentially, their range of travel in Elan. 🏰 Increased number of visitors visiting the sites. 		
<p>Benefits to audiences:</p> <p>It has already been identified that many archaeological and built heritage sites are currently inaccessible and many visitors are currently unaware of their existence. This project aims to make these sites accessible for the public and interpreted in some way to enable them to engage with the historical heritage of Elan. It will also ensure that the primary audiences identified are exploring other areas of the estate.</p> <p>The residents of Elan and Rhayader will benefit from the work carried out through the project. The archaeological and built heritage being more accessible will mean that the residents will be able to access and learn more about their local heritage.</p> <p>The businesses in Elan and Rhayader will benefit from more visitors coming to the area. As a result of the increase in visitors, the economy of Elan and Rhayader will be more resilient.</p>						
Cash Secured	Cash Unsecured	In-Kind	Volunteers	HLF (£)	HLF (%)	Total
£15,000		£900		£14,000	47%	£29,900

Project 5b –Engineer's House

This project will undertake the renovation of the currently redundant Engineer's house at Pen y Garreg that still retains almost all its original Victorian period features. The Engineer's house will become a fit for purpose space to accommodate artists taking part in artist residencies at Elan during the Elan Links delivery period (Project 7c) as well as accommodation for educational groups and

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others. The building will be sympathetically restored to a comfort level which is in keeping with what would have been available historically during this time period as this has been identified as a key aspect to artists and other groups experience at Elan.

Audiences / Beneficiaries		Outputs/ Outcomes				
<p>Benefits to heritage:</p> <p>One historically important building which is an important part of the Elan story is restored to its former glory.</p> <p>The history of the Engineer's House and the Engineer who oversaw the building of Pen y Garreg Dam, Eustace Tickell will be retold and recorded through the renovation of his home.</p>		<p>Outputs:</p> <ul style="list-style-type: none"> ✘ 1 historically important building restored; ✘ Accommodation for Artists Residencies project created; ✘ Accommodation for the Experience Elan Project created; ✘ From year 3 onwards, 2 Engineer's House open day per year; ✘ A significant number of in kind bed nights generated once the building is complete. 				
<p>Benefits to audiences:</p> <p>This project will see the renovation of the Engineer's House near Pen y Garreg dam. The building will be restored and made into accommodation mainly for the artists coming to Elan to participate in project 7c – Artist Residencies and visitors who are coming for specific activities.</p> <p>The renovated Engineer's house will be available to use through project 10c – Experience Elan but this will not be the main accommodation used for these organisations working with harder to reach individuals coming from Birmingham. These groups and individuals will experience the engineer's house as it was when it was the engineer's home during the building of the dams.</p> <p>Residents of Elan and Rhayader and land managers, including landowners, tenants and commoners will benefit from having an important part of their heritage restored and renovated.</p>						
Cash Secured	Cash Unsecured	In-Kind	Volunteers	HLF (£)	HLF (%)	Total
£150,000		£4,500		£150,000	49%	£304,500

Project 5c – Cwm Clyd Farmstead

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This project will undertake the renovation of the currently redundant 18th century Farmstead in the Claerwen valley. Cwm Clyd is a collection of traditional stone buildings, including a longhouse, barn and cart shed.

The buildings will be sympathetically restored to safeguard their future condition and utilisation by developing a sustainable use for them. It is proposed they provide good quality, authentic and comfortable accommodation suitable for larger parties including outdoor groups, youth groups and volunteers thus enabling them to stay and experience first-hand the beauty and wildness of Elan.

Audiences / Beneficiaries	Outputs/ Outcomes
<p>Benefit to heritage:</p> <p>This project will ensure that a currently redundant group of historic buildings which is an important part of Elan's heritage is restored for a sustainable purpose. The history of Cwm Clyd Farmstead is also being retold and the farming heritage is highlighted.</p>	<p>Outputs:</p> <ul style="list-style-type: none"> ✎ 1 historically important farmstead safeguarded and restored; ✎ Accommodation for the Experience Elan Retreat Project created; ✎ A significant number of in-kind bed nights generated once the building is complete; ✎ Accommodation provision to the wider public to allow greater access to Elan's heritage; ✎ From year 2 onwards, 2 Cwm Clyd open days per year.
<p>Benefit to audiences:</p> <p>This project will see the currently redundant buildings of Cwm Clyd farmstead renovated into group accommodation. Once renovated, this accommodation will be used for the harder to reach individuals attending the day and night retreats offered through Objective 10c. It will also be available to be used by visitors and organisations working with harder to reach individuals locally.</p> <p>The secondary audiences that will benefit as a result of this project will also be able to use the accommodation and the residents of Elan and Rhayader will see a part of their local built heritage in better condition.</p> <p>The accommodation can also be used for recreational groups who are visiting Elan for the weekend or are staying overnight.</p> <p>The wider local community will also benefit from being encouraged to engage with their local history.</p> <p>Volunteers will benefit from supporting staff members in organising and managing a series of open days.</p>	

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Cash Secured	Cash Unsecured	In-Kind	Volunteers	HLF (£)	HLF (%)	Total
£100,000	£50,000	£7,494		£50,000	48%	£207,494

Objective 6: Record Elan's diverse cultural heritage ensuring accessibility and benefit into the future

Objective 6 is all about securing the cultural heritage of Elan. We will do this by increasing our archive collection of information regarding our heritage so that it is better identified, recorded and accessible. However, there are also many elements of our strategy for securing the cultural heritage of Elan that cut across project boundaries. For example, increasing community engagement and involvement in the local area and in communities along the pipeline to Birmingham under Theme 2 is important; as is the collection of projects under Objective 3 that seek to secure the traditional high nature value farming systems of Elan – something that can only be done by securing our agricultural heritage as a living entity.

Project 6a – Elan Links: People to Collections

The aim of this project is to create and populate an accessible online collections archive for public use. The existing collections at Rhayader Museum and Gallery will be added to this along with collected and archived additional material, including documents, memories, pictures and artefacts before they are lost. CARAD will lead this project and facilitate the community participation including events, training workshops on how to archive and memory gathering.

Audiences / Beneficiaries	Outputs/ Outcomes
<p>Benefits to heritage:</p> <p>The collections of the 3 key partners and new collections will be better managed, in better condition, recorded and interpreted.</p> <p>The heritage will be better managed using approved documentation procedures. Existing audited material from CARAD, DCWW and EVT will be catalogued, providing a comprehensive resource for the future.</p> <p>The heritage will be in better condition as a result of a Conditions Survey undertaken during the process of auditing the areas' collections housed in EVT, CARAD and DCWW.</p> <p>The heritage will be better identified/recorded because the process of auditing will mean that the combined collections will be better identified and recorded. Other organisations holding</p>	<p>Outputs:</p> <ul style="list-style-type: none"> ✘ All material will be assessed, documented and stored (or appropriate storage advised on) by the end of the project; ✘ 50 oral histories per year acquired over the course of the project; ✘ 10 people actively gathering stories of the area; ✘ 20 people trained in Oral History practice; ✘ 1 sharing history day per year Elan/Rhayader; ✘ 2 sharing history days - Birmingham(Frankly and Cannon Hill Park); ✘ A minimum of 10% of all digitised material to be uploaded to Peoples Collection Wales; ✘ All Contemporary Collections data uploaded to MODES; ✘ Online archive created to enable access to Contemporary Collections via online archive; ✘ 18 people formally trained in the use of

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<p>relevant collections will be identified and signposted.</p> <p>New ways of interpreting the collections to promote education and understanding of important issues relevant to the area.</p>		<p>MODES;</p> <ul style="list-style-type: none"> ✎ 25 people will have active involvement in collections management; ✎ 10 people will work with the digital team to devise a series of four online exhibitions; ✎ 10 people will use the Elan Links collections to raise the profile of the project and the participating partner organisations via production of educational documents, films and articles. 				
<p>Benefits to audiences:</p> <p>This project will primarily target policy makers/influencers who are partners in the Scheme to ensure that all of their collections are shared between the Elan Links partners and archived properly and managed in the future. The local community groups and residents of Elan and Rhayader will also be able to contribute to the archive from their personal collections.</p> <p>Visitors who are within 1 hour's drive away and visitors who are coming for a specific activity will be targeted to ensure that the current heritage is recorded for the future.</p> <p>Our secondary audiences will benefit from the work carried out in the project. Businesses in Elan and Rhayader will benefit as a result of more and a wider range of visitors coming to the area to record and share their memories and stories. Visitors from Birmingham will learn more about their water heritage and about the feat of engineering that happened to ensure clean water for their city. All other visitors and families will widely benefit from Elan's heritage being accessible and as a result of the project they will learn more about the history of the area.</p> <p>It will benefit the local community as it will create a collection of local history and it will ensure that the history of the area is safeguarded for the future.</p> <p>Volunteers will benefit from being trained in gathering and assessing historical information. They will also be formally trained to record oral histories. The volunteers will be actively involved in managing collections and working with the digital team to devise online exhibitions and using online collections.</p>						
Cash Secured	Cash Unsecured	In-Kind	Volunteers	HLF (£)	HLF (%)	Total

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			£6,250			£44,955
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6.10.2 Theme 2: Elan for people

Objectives 7, 8 and 9 are all about developing a better and more beneficial experience for the people who visit and live in Elan. Our approach is two-fold: to make the most of our fantastic heritage through improved interpretation, narration, facilities and opportunities; and then to reach out to new audiences and a greater range of people, particularly those that may have found it challenging to access Elan in the past as well as those that have particular links to Elan, for example through their water supply or other means.

Objective 7: Develop engaging and innovative ways of narrating Elan's heritage to a wide audience of people

Under this objective delivered through Projects 7a- d Elan Links – People Nature and Water comes to life as we tell the story of Elan's diverse heritage. We will aim to reach and involve people new to the area as well as inspiring those already familiar with Elan and who live and work in the valley. During the development phase we have looked at current and target audiences and developed a fit for purpose audience development plan. We have also invested in an interpretation strategy, which has an interpretative framework of seven main layers. Each layer provides a different style and level of interpretation, which are implemented in the activities proposed under Projects 7a-d, as well as additional activity in Projects 4a, 5a, 9 and 11. We will use traditional as well as more contemporary and exciting ways to connect with, inform and teach people. People will be able to form enduring links with Elan and care for its heritage and landscape. We will be using material and new collecting from 6a to feed into and be an inspiration for the interpretation content of the projects. Most of our projects will cross over into and have links with other areas of Elan Links work.

Project 7a – Interpreting Elan

A significant portion of our proposed interpretation work is contained within this project which will fund new display equipment and yearly project exhibitions at the DwrCymru Visitor Centre and at CARAD. This project will mainly focus on layer 1 – the Foundation layer and layer 2 - Text and graphic interpretation layer of the interpretation framework for Elan Links.

Audiences / beneficiaries	Outputs/ Outcomes
<p>Benefits to audiences:</p> <p>This project will develop interpretation across the Elan Links area. The interpretation installed as a result of this project will attract a large number of visitors to the area and it will mean that many of the current trails will be developed to include interpretation which will target families, children and young people.</p> <p>Wider interpretation across the estate will encourage the visitors to explore a wider range of locations across Elan and as a result they will learn about Elan's heritage in a practical way.</p>	<p>Outputs:</p> <ul style="list-style-type: none"> ✎ New interpretation equipment; ✎ 10 Elan Links specific exhibitions (2 per year) at the Visitor Centre and at CARAD; ✎ Children's discovery table; ✎ Family explorer backpacks; ✎ All Elan Links projects interpreted and promoted through a number of platforms as detailed in the Interpretation Strategy.

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Residents of Elan and Rhayader will benefit as a result of this project because, improving the interpretation for visitors will also mean that it will be available for the residents to enjoy recreational activities.

Businesses in Elan and Rhayader will benefit from an increase in the number of visitors coming to the area.

Cash Secured	Cash Unsecured	In-Kind	Volunteers	HLF (£)	HLF (%)	Total
						£42,000

Project 7b – Elan Interactive

This project focuses on layer 7 – the digital layer of the interpretation framework for Elan Links. This project will implement further development of the existing visit elan website to include a substantial section on the Elan Links partnership and its suite of projects. The project will also deliver a fully functioning App for Elan. This app will provide information on all aspects of Elan and its diverse heritage, as well as the Elan Links project and activities and events, enabling visitors to select what interests them and find out more. During the development year we have looked at the different technologies available and measured these against the technological challenges at Elan enabling us to select the best available technology. The app will have a content management system that will be used by all Elan Links staff and partner organisations to ensure that content is kept current.

Audiences / Beneficiaries	Outputs/ Outcomes
<p>Benefits to heritage:</p> <p>Elan's heritage will be better interpreted and explained and more accessible.</p>	<p>Outputs:</p> <ul style="list-style-type: none"> ✎ Enhanced web provision for Elan, its heritage and the Elan Links project on the visit Elan website; ✎ 1 multi functioning app; ✎ At least 15000 people using the mobile app by the end of the project but more sophisticated output to be discussed during the development phase; ✎ In app capability of measuring interaction and options for users to interact and post 'Their Elan' experience will also be measured; ✎ At least 60 Love Elan e-news bulletins; ✎ At least 60 social media items posted on the Elan Links Facebook page;
<p>Benefits to audiences:</p> <p>As part of this project, an interactive app will be created. This will enable visitors to engage with Elan's heritage through the app and learn more about different areas across the estate. It will also enable recreational groups to use new routes and be able to view the route at their fingertips. The website for Elan Links will also be developed which will raise the profile of Elan as a visitor destination and as a destination to enjoy recreational activities, family friendly</p>	

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<p>walks or follow certain progression routes. Different aspect of the app will target different audiences.</p> <p>Our secondary audiences will also benefit from the app and will be able to use different aspects of the app when in Elan.</p> <p>Businesses in Elan and Rhayader will benefit from the app as it will attract more and a wider range of visitors to the area which will contribute to the local economy of the area.</p>				<ul style="list-style-type: none"> ✘ At least 5 (1 per year) larger scale themes social media campaigns; ✘ 50 sessions of the volunteer film and media group. 		
Cash Secured	Cash Unsecured	In-Kind	Volunteers	HLF (£)	HLF (%)	Total
£25,000				£25,000	50%	£67,500

Project 7c – Artist Residencies

This project focuses on layer 6 – the Dynamic interpretation layer of the interpretation framework for Elan Links. Elan has a long history as a place that inspires, with around 1 in every 8 people now visiting Elan principally to undertake artistic or creative activities. Recent developments in this field have been stimulated by local leadership from CARAD and national leadership through Arts Council Wales. This project will build on our artistic legacy to further develop Elan as a centre for creativity with a particular focus on using the arts to better understand, explore and engage with nature, water, sustainability and the rural/urban dynamic. There is also the opportunity to reach further out into our linked communities by developing linkages with creative institutions such as the IKON gallery in Birmingham.

Developing Elan as a centre for creativity and the arts will provide synergistic benefits across the Elan Links programme through engagement and exploration of the range of issues associated with current and future management and use of the ‘quasi-public’ landscape of Elan. Creativity and the arts also has great potential to be an economic driver in the locality supporting jobs and quality of life. The project will build on the successful Arts Council Wales/DCWW funded partnership APTElan (AmserParthTyst Artists, Place Time) - a pilot Artists in Residence Scheme of 2015/16/17. The project will develop a further programme of residencies which will run throughout the 5 year delivery period of the Elan Links project. Artists and Creative Wales Fellows will work with creative young people, will lead workshops, walks and talks, will produce exhibitions and will contribute to Elan Links in a range of formats and through a range of media across the delivery phase. The project will complement work in other projects such as the film and media group, the creative events programme, woodland craft days and the augmented reality workshops to help build a truly ‘Creative Elan’.

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Audiences / Beneficiaries			Outputs/ Outcomes			
<p>Benefits to audiences:</p> <p>Through the implementation of this project, artists will be given the opportunity to visit Elan on a retreat to work on their projects and the opportunity to experience Elan at different time of the year. Artists will stay at the Engineer's house that will be renovated through project 5b and by staying here; they will feel close to the water, the farmland and the trees that surround the Engineer's house.</p> <p>The secondary audiences will benefit from having artists visiting the area to work. All visitors, community groups and residents will also benefit from exhibitions, artist led walks and talks and creative workshops.</p>			<p>Outputs:</p> <ul style="list-style-type: none"> ✎ 10 resident artists living and working on site over five years; ✎ 4 Creative Wales Fellowships; ✎ 80 creative young people working with established artists; ✎ 14 artists' talks; ✎ 14 artist led walks; ✎ 14 creative workshops; ✎ 5 exhibitions; ✎ 5 peer to peer portfolio sessions with resident artists; ✎ 25 young people involved in the above exhibitions and events; ✎ 5,000 members of public interacting with all of the above; ✎ Further reach of the project achieved via web based resources; ✎ 1 Water Summit – International Symposium (40 delegates engaged); ✎ Publication. 			
Cash Secured	Cash Unsecured	In-Kind	Volunteers	HLF (£)	HLF (%)	Total
£59,000				£63,700	45%	£128,400

Project 7d – Engaging and Innovative Events

This project will enable events and activities to take place that will add an additional dimension to the current offer at Elan. In addition to the annual events programme, delivered by DCWW and EVT, the Elan Links partnership will deliver additional events and activities which will be designed to engage with our different identified target audiences, meaning that more and a wider people will be able to engage and learn about the different strands of Elan's unique heritage. Led by our partners CARAD, a number of these events will encourage links with the market town of Rhayader. This project will focus on layers 4 – live interpretation, 5 – participatory and 6 dynamic interpretation of the interpretation framework for Elan Links.

Audiences / Beneficiaries		Outputs/ Outcomes	
<p>Benefits to audiences:</p> <p>Elan Links will primarily target these audiences through a yearly events programme of engaging and innovative events. Visitors will come to Elan and Rhayader to enjoy the heritage and the landscape and as a result of the events each year, they will have learnt more about all aspects of the heritage of the area.</p>		<p>Outputs:</p> <ul style="list-style-type: none"> ✎ 100 events (20 per year) which engage with the different strands of Elan's diverse heritage and involve our different target audiences; ✎ 25 events filmed for promotion and wider reach via social media platforms; ✎ Yearly event programme developed and printed to include input and events from all 	

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Residents of Elan and Rhayader and the businesses in Elan and Rhayader will benefit from an increase in the visitor numbers. Accommodation providers will especially benefit from visitors coming to the area and staying rather than visiting for the day.				partnership organisations and Elan Links projects.		
Cash Secured	Cash Unsecured	In-Kind	Volunteers	HLF (£)	HLF (%)	Total
£33,000			£6,250	£33,250	50%	£83,500

Objective 8: Increase the number and range of people experiencing Elan as visitors, volunteers and learners

Project 8 – Friends of Elan

This project implements the Friends of Elan Volunteering Strategy, the strategy which underpins all volunteering activity across the partnership and its 26 projects which is to increase the number and range of people experiencing Elan as visitors, volunteers and learners.

Audiences / Beneficiaries				Outputs/ Outcomes		
<p>Benefits to audiences: This project implements the Elan Links Volunteering Strategy (see appendix LCAP8) which underpins the volunteering activities across the whole project. As a result of this, the number and range of people experiencing Elan as visitors, volunteers and learners will increase. Volunteers, through this project, will also be able to gain experience in various different aspect of the project such as recording oral histories and collecting people's memories or taking part in a natural heritage project.</p> <p>Elan Links will look at the volunteering opportunities that the policy makers/influencers, especially those who are partners, have to offer and work with them to give volunteers a wide range of volunteering opportunities.</p> <p>Our secondary audiences will benefit as a result of the volunteering work and activity carried out by the volunteers.</p>				<p>Outputs:</p> <ul style="list-style-type: none"> ✎ A volunteering Strategy which all partnership members and organisations subscribe to; ✎ A co-ordinated approach to volunteering opportunities across the Elan Links Partnership; ✎ A number of volunteer hours delivered by Friends of Elan volunteers (see all other projects for details on volunteering activity and number of hours); ✎ Partnership database of volunteers and volunteering opportunities; ✎ Regular volunteering opportunity updates; ✎ Volunteering training and expenses paid. 		
Cash Secured	Cash Unsecured	In-Kind	Volunteers	HLF (£)	HLF (%)	Total
£18,750				£18,750	46%	£40,950

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Objective 9: Improve the range of recreational opportunities to enjoy Elan**Project 9 – Making the most of Elan**

Access and recreational activities have historically been a big part of Elan and this project sets out to ensure a variety of users can enjoy and love Elan as much as possible.

This project has been shaped by the development of an **Access and Recreation Plan** and following consultation and action group meetings, the proposals this project delivers, are aimed at allowing all users to 'make the most of Elan' and what there is to offer at Elan.

The Plan identified key themes which have been used to develop the proposals of this project. The works to be completed include improvements to the existing routes/provisions to enable further and easier engagement with the landscape and heritage around, new routes for walking/running, cycling and horse riding. This project will also develop new 'hubs' away from the 'honeypot' area of the Visitors Centre. These will provide visitors with additional information, interpretation and a variety of routes.

These projects aim to allow a variety of users to enjoy Elan and to progress their skills and ability. They hope to allow a greater audience to utilise Elan and be able to get out on the Estate to better appreciate the landscape and heritage that surrounds them.

Audiences / Beneficiaries	Outputs/ Outcomes
<p>Benefits to heritage:</p> <p>The resilience of Elan is strengthened for the future and Elan's heritage is better interpreted and explained to a wider audience of people in an interactive way.</p> <p>Children will have engaged with Elan's heritage and learnt more about the heritage.</p>	<p>Outputs:</p> <ul style="list-style-type: none"> ✎ Visitors will have clear routes of progression in building their confidence for recreational use of the Estate; ✎ A network of improved routes for walkers, cyclists, horse riders, and orienteers. Their experiences will have improved through ease of navigation both before and during their activity; ✎ A suite of new routes: <ul style="list-style-type: none"> ○ Elan's first purpose-built woodland cycle route; ○ New section to the Garreg Ddu roundabout; ○ Two orienteering routes; ○ 2 new waymarked walking routes a year (10 total) with the opportunity to link gateway communities. ✎ Three new Hubs with the benefits of: <ul style="list-style-type: none"> ○ More opportunities for families to explore away from the Visitor Centre; ○ A range of walks in length and variety for visitors;
<p>Benefits to audiences:</p> <p>The work carried out in the project will enable a wider range of walkers, cyclists and horse riders of different abilities to explore and enjoy Elan safely. This project will also create progression routes that will enable visitors to progress further than the Visitor Centre and will allow visitors and recreational users to build confidence in exploring the estate alone.</p> <p>Organisations working with harder to reach individuals locally and in Birmingham will have the opportunity to offer some training courses</p>	

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and activity days to their clients. It is possible that some of the work done through those training courses and activity days will be part of this project and therefore those organisations will have contributed to the improvements to the recreational use of the area.

As a result of the work carried out through this project, land managers, including landowners, tenants and commoners will benefit from their land being in better condition and the trails on their land are better managed and monitored to ensure that they are safe to use.

Communities in Elan and the surrounding area will benefit from having improvements made to the existing trails and a wider variety of trails for the community to enjoy. The improved recreational offer will feed into increased visitor numbers and more economic activity locally.

- More information and interpretation available on the heritage surrounding them; and
- More accessible routes for disabled and limited mobility users;

20 volunteers engaged with access and recreation.

Cash Secured	Cash Unsecured	In-Kind	Volunteers	HLF (£)	HLF (%)	Total
£29,000				£71,000	71%	£100,00

Objective 10: Engage with more difficult to reach individuals and provide training skills and opportunities which will build confidence, a sense of achievement and a sense of the natural environment

This objective is all about generating a dramatic increase in beneficial social outcomes from Elan. This will be done by engaging with disadvantaged and difficult to reach individuals through provision of training, skills development and other opportunities that will build confidence and a sense of the natural environment. To achieve this objective we have partnered with Tir Coed, a Mid-Wales charity that has an impressive track record in delivering improved outcomes for people from a range of backgrounds and challenging life experiences with their work in the natural environment.

Project 10a – Investing in Elan – Training in the Natural Environment Courses

The **Investing In Elan** project will bring real improvements to the lives of people most in need by supporting the re-engagement and reintegration of those furthest from the training and job market back into employment, education and training; promoting self-confidence, and self-worth, enabling reconnection with families and communities and developing transferrable skills to allow repositioning within their locale in a place of value to themselves and others.

Often participants experience major emotional and social barriers, often deeply personal, crippling and debilitating levels of anxiety, stress and low self-worth. The vehicle for their development is an immersion within woodlands and the natural environment, having time to reflect and gain a new perspective on life, whilst learning to be a sensitive caretaker for the land and having a positive impact on this important natural resource.

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The relationship that participants have with the Tir Coed tutors, project officers and mentors is also of major significance. They support and help to dissipate the social/emotional barriers to engagement that many potential volunteers display. It is through the artful facilitation of these sensitive, therapeutic relationships that initial engagement and then re-engagement can occur, boosting self-esteem and nurturing aspirations. From enriching woodland experiences, individuals can build confidence and skills to aid progress into related employment fields.

Audiences / Beneficiaries		Outputs/ Outcomes				
<p>Benefits to heritage:</p> <p>As a result of this project, the natural heritage will be in better condition and more people will have engaged and learnt about the heritage.</p>		<p>Outputs:</p> <ul style="list-style-type: none"> ✎ 10 x 24 day training course over five year period; ✎ 10 x 5 day progression training courses over five year period; ✎ 80 people attending a 24 day training course which impacts positively on their lives; ✎ 80 people attending a 5 day training course to support their progression and development; ✎ 160 people gaining experience and training; ✎ 80 people gaining Level 1-2 AgoredCymru Accreditation; ✎ 80 People gaining certificate of achievement; ✎ 1 social science research project. 				
<p>Benefits to audiences:</p> <p>This project will offer harder to reach individuals who live locally training courses and progression training courses which will improve their lives and will support the re-engagement and reintegration of those furthest from the training and job market back into employment.</p> <p>As well as the harder to reach individuals the project will be working closely with land managers, including landowners, tenants and commoners to identify areas of Elan where work needs to be carried out.</p> <p>As a result of the work carried out by the project's target audience, all visitors will see visual improvements to the area and will be able to experience Elan in a safe way.</p> <p>Residents of Elan and Rhayader will also see the benefit of the work in the area and the improvements that the project will have made in Elan.</p>						
Cash Secured	Cash Unsecured					
		£20,841				£209,919

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Project 10b – Enabling and Empowering Elan – Special Activity Days for local groups

There will be a provision of funded bespoke activity days at Elan aimed at groups within local communities who are not currently able to engage with nature or the outdoors. Part of what makes Elan special is its dramatic landscape which creates a sense of solitude and wilderness. We will work with local client groups to ensure that the events are tailored to each individual group's needs enabling and empowering them to enjoy Elan and all of its special qualities.

Audiences / Beneficiaries			Outputs/ Outcomes			
<p>Benefits to audiences:</p> <p>This project will offer organisations working with the harder to reach locally, community groups and the local schools bespoke activity days to enable them to engage with Elan's heritage. The activity days will be arranged specifically for the needs of each group.</p> <p>As a result of the activity days, visitors will see a visual improvement to the area. Residents of Elan and Rhayader will also notice a difference to the area after the activity days.</p> <p>Elan Links will work closely with the land managers, including landowners, tenants and commoners as the activities will take place on the land that they manage. These activity days can be used to their advantage and those participating in the activity days could be carry out minor improvements identified by the land managers.</p> <p>The wider community of Elan will also benefit with a wider range of the local community engaging with the heritage and as a result of this, the community will feel less isolated and community cohesion will be improved.</p>			<p>Outputs:</p> <ul style="list-style-type: none"> ✘ 20 Special Activity Days per year (100 Special Activity Days over the course of the 5 year Scheme); ✘ 1,200 harder to reach individuals from our local communities have engaged with the heritage of Elan; ✘ Feedback from these client groups used to inform future information and access developments; ✘ A number of client groups return visits due to increased confidence from supported visit (details of which to be finalised in the development phase). 			
Cash Secured	Cash Unsecured	In-Kind	Volunteers	HLF (£)	HLF (%)	Total
		£21,948		£		£85,604

Project 10c – Experience Elan – weekend retreats for people from our family of communities

Tir Coed weekend retreat packages will enable harder to reach groups from the Birmingham area to connect with Elan and the natural environment and to learn about where their water supply comes from. As well as having a 1-4 night stay at Elan there will be special bespoke activities arranged for

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them. Some of the groups of people that will benefit from these retreats are people with mental health issues, learning disabilities, single parents, and substance misusers.

For people who live a greater distance from Elan there can be real barriers to getting out into the great outdoors, with travel being just one of them. This project will specifically support groups of people who may not normally even visit the countryside but who have links with Elan through their water supply. Through facilitation and the provision of a 'package' of accommodation and other support, the opportunity is to provide life-changing and life-enhancing opportunities for harder-to-reach groups of people to spend time in nature developing an explicit connection with what the environment does for them – through the provision of their water.

Audiences / Beneficiaries			Outputs/ Outcomes			
<p>Benefits to audiences:</p> <p>This project will offer organisations working with the harder to reach in Birmingham the opportunity to bring their clients to Elan to engage with the natural environment through day and night retreats. During the day of these retreats they will be given the opportunity to participate in bespoke activities arranged specifically for each group. As well as engaging with Elan's heritage, the harder to reach individuals will learn about the water story and the unique connection between Elan and Birmingham.</p> <p>Although this project targets harder to reach individuals from Birmingham, other audiences will also benefit. Most of the secondary audiences will benefit from the activities and the minor improvements that will be carried out during the activity days. All secondary audiences will notice a visual improvement to the area.</p> <p>Businesses in Elan and Rhayader, especially accommodation providers, will benefit from the harder to reach groups using their amenities during the first few years of the project until the accommodation Elan Links are developing is ready. When Cwm Clyd is ready, local accommodation will be used as extra accommodation for the groups.</p>			<p>Outputs:</p> <ul style="list-style-type: none"> ✎ 1,000 people from harder-to-reach groups in the Birmingham/Midlands area have enjoyed and benefited from an 'Experience Elan' weekend retreat during the course of the 5 year Delivery Phase; ✎ 30 day and night retreat; ✎ 30 Bespoke Activity Sessions. 			
Cash Secured	Cash Unsecured	In-Kind	Volunteers	HLF (£)	HLF (%)	Total
£45,000				£77,928	41%	£189,876.00

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Objective 11: Increase the understanding of the importance of sustainable lifestyles for nature and society

Elan is widely recognised as a fantastic model of sustainable resource use with people and nature benefitting from the well-managed natural environment and the innovative design of the reservoir scheme and energy-efficient water transport system. In this objective we will learn lessons from Elan by exploring with people the importance of sustainable lifestyles to all our futures.

Project 11a – Tap into it

Tap into it is an outreach education programme of activities and events designed to engage with the people of Birmingham that will raise awareness of where their water comes from, the heritage around this, the exceptional quality of the water and the important sustainability issues surrounding water as a resource, shortage, and sensible use.

Audiences / Beneficiaries				Outputs/ Outcomes		
<p>Benefits to audiences:</p> <p>This project is an outreach education programme which will include organised activities and events in Birmingham to raise the awareness of their water heritage. As a result of this programme, Elan Links hope to see more Birmingham schools visiting the area. Events arranged in Birmingham will raise the profile of Elan in the city and as a result of them learning more about the unique connection between the two areas will encourage them to visit Elan.</p> <p>Our secondary audiences will benefit as a result of this project as it will generally encourage people to visit Elan and the area will become more attractive to visitors.</p> <p>Residents of Elan and Rhayader will benefit from more visitors coming to the area and will see more children and young people in the area which means that the water sustainability will be improved.</p>				<p>Outputs:</p> <ul style="list-style-type: none"> ✘ 8 smaller outreach community projects/events in Birmingham/Midlands area supported ✘ 1 Launch event at Cannon Hill Park in Year 1 ✘ 1 Cloud to Tap Festival in Year 5 ✘ 10,000 People from the communities of Birmingham and the Midlands are more aware of where their water comes from through a campaign to raise awareness about water quality, sustainability and sensible use of precious resource ✘ Of these people 2,500 visit Elan for the first time. ✘ 25 schools engaged with through the use of the portable water learning resource resulting in 1,500 school children are more aware of where their water comes from 		
Cash Secured	Cash Unsecured	In-Kind	Volunteers	HLF (£)	HLF (%)	Total
£20,000				£20,000	50%	£40,000

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6.11 How the scheme meets outcomes for Heritage, Communities and People

There are 9 HLF outcomes that need to be met through the work of the Elan Links: People, Nature & Water Landscape Partnership. The table below demonstrates how each of the individual projects link to the HLF outcomes across the scheme.

Outcomes	1a	1b	1c	2a	2b	3a	3b	3c	3d	3e	4	5a	5b	5c	6	7a	7b	7c	7d	8	9	10a	10b	10c	11	12	
Outcomes for heritage																											
Better Managed	♦	♦	♦	♦		♦	♦	♦	♦	♦	♦	♦			♦						♦	♦					♦
In Better Condition	♦	♦	♦	♦		♦	♦	♦	♦	♦	♦	♦	♦	♦							♦	♦					
Identified/Recorded	♦	♦	♦	♦	♦	♦					♦	♦			♦		♦										
Outcomes for People																											
Skills Development	♦	♦	♦	♦	♦	♦	♦	♦		♦	♦	♦			♦	♦	♦	♦			♦	♦					
Learnt about heritage	♦	♦	♦	♦	♦	♦	♦		♦	♦	♦	♦	♦	♦	♦	♦	♦	♦	♦	♦		♦	♦	♦	♦	♦	
Volunteered time	♦	♦	♦	♦	♦	♦	♦	♦		♦	♦	♦			♦						♦	♦	♦				
Outcomes for Communities																											
Environmental impacts reduced	♦	♦	♦				♦				♦										♦						♦
More people and a wider range of people will have engaged with heritage				♦	♦	♦		♦		♦	♦	♦	♦	♦	♦	♦	♦	♦	♦	♦	♦	♦	♦	♦	♦	♦	♦
Your local area/community will be a better place to live	♦	♦		♦	♦	♦		♦	♦	♦		♦				♦	♦	♦	♦	♦	♦	♦					♦

6.11.1 Heritage outcomes

Elan Links will meet the 3 HLF outcomes for heritage:

- Better Managed:**
Collectively the 12 objectives will ensure that the heritage and landscape of Elan is better managed through the work of Elan Links partnership. To ensure that the natural and built heritage is sustainably managed for the future, the partnership will work with various different people including landowners, local organisations and communities, tenants and commoners. Examples of the work to ensure this outcome include the management of invasive species in Elan to ensure that the rare species are able to grow. It also includes creating management plans to ensure that the natural and built heritage of Elan is sustained after the lifetime of the project. Existing audited material from partner organisations will also be catalogued that will provide a comprehensive resource for the future. Improving the management of the heritage will ensure that it can be identified and recorded effectively and ensure that it can be sustained for the future. The projects propose a number of tasks and outputs that will help achieve this outcome and the targets are listed in the box below.
- Better Condition**
Individual projects will result in the restoration of the natural and built heritage environment which will result in the landscape being in better condition. Examples include the restoration of 3 historically important buildings in Elan in order for them to be used as accommodation and educational spaces for the partnership. Another example is the restoration of eroded and degraded bog to help secure the fantastic landscape and species of the upland plateau for the future. The projects propose a number of tasks and outputs that will help achieve this outcome and the targets are listed in the box below.
- Identified and recorded**
Many of the improvements proposed are practical but the partnership will also be identifying and recording a wide range of heritage data to help with the sustainability of the heritage into the future. It will also help with future management decisions and will provide a baseline data for future monitoring. This includes biodiversity monitoring days to monitor the work proposed in the natural heritage projects to manage and restore the habitats. Updating existing action plans will also take place to ensure that any changes to the management is noted and that any changes to the condition of the vegetation or to certain species habitat are taken into consideration. These plans will allow future management and maintenance decisions are based on evidence rather than guesswork. Recording and identifying the heritage also includes collecting photographs, stories and documents that are important for the cultural heritage of the area. The material collected will be used to create an archive for Elan Links and to create various exhibitions throughout the course of the project to tell the water story of Elan and recording details for future generations. The projects propose a number of tasks and outputs that will help achieve this outcome and the targets are listed in the box below.

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Outputs that will achieve the HLF outcomes for heritage:

Natural Heritage: Over all 18,000 plus hectares of semi-natural habitat will be more resilient. Specifically: 1037 hectares of habitat managed to deliver favourable conservation status:

- 590 hectares improved for specific species needs;
- 109 hectares of woodland in better condition for their identified priority wildlife;
- 81 hectares of woodland under sustainable grazing practices;
- 73 hectares of dry heath restored;
- 73 hectares of thinning completed to enhance ecological under-storey;
- 42 hectares of land cleared of rhododendron;
- 20 hectares of eroded and degraded bog better managed/restored;
- 20 hectares of rhos hay habitat restored;
- 12 hectares of hay meadow under favourable management;
- 9 hectares of bracken management;
- 8 hectares of native oak planting;
- 30 supporting your natural heritage days;
- 3 on-farm trials;
- Cooperative sheep breeding scheme for Elan farmers;
- 5 farmers supported to reintroduce and/or increase cattle numbers;
- 45 secured cows grazing the Elan Links area;
- More effective woodland management;
- A management plan for the woodland landscape laying out management for the next 25 years;
- Management and burning plans and in-by field management plan;
- End-of-project reports with recommendations for future activity;
- Elan Biodiversity Action Plan (BAP) updated;
- New records for the Local Record Centre (LRC);
- Annual records of 'location-of-origin' ram usage by participating farmers.

Built & Ancient Heritage:

- Elan's Heritage at Risk Audit updated on a yearly basis
- 34 of Elan's most at risk built and archaeological sites safeguarded;
- Inadequately surveyed areas resurveyed;
- 3 at risk historically important buildings restored and brought into sustainable use:
 - The Engineer's house.
 - Cwm Clyd Farmstead;
 - Dam builder's hut;
- Increased public access to 6 different heritage sites at Elan.

Cultural Heritage: A coordinated approach to identifying, safeguarding & accessing

- An online archive;
- 250 oral histories collected;
- 10 people actively gathering stories of the area;
- 7 sharing history days:
 - 5 sharing history days in Elan/Rhayader;
 - 2 sharing history days in Birmingham.

6.11.2 People Outcomes

The Elan Links partnership is focussed on engaging a wide range of people in the programmes of work and in giving them the opportunity to gain skills, enthusiasm and confidence to be involved in managing, maintaining, recording and enjoying Elan's heritage at present and in year to come.

Elan Links will meet the 3 outcomes for people:

- **Learnt about heritage:**
People will learn about the unique and diverse heritage of Elan through a range of different projects. Through training, people will learn about the different aspect of heritage and gain a better understanding of the importance of safeguarding it. Visitors to Elan will also learn about Elan's heritage through the various interpretation proposed for a number of different sites across Elan. Because of the unique connection between Elan and Birmingham, there are several opportunities for Birmingham residents as well as the local residents to learn about the heritage. The projects propose a number of tasks and outputs that will help achieve this outcome and the targets are listed in the box below.
- **Skills Development:**
Elan Links has various opportunities for people to develop skills in many of the projects. There is an opportunity within the suite of project for farmers, harder to reach individuals and volunteer to develop and further their skills to ensure sustainable management of the natural heritage are retained and improved. Examples include training for farmers in natural heritage skills such as bog management techniques and bird farming to ensure that the condition of the vegetation and heritage is sustained and managed in the future. The partnership also has opportunities for individuals to develop specific skills and attend training courses to develop skills in land management and green wood craft. The individuals will also be able to gain certification and accreditation through these courses that will help them gain employment in the future. The development of volunteers is central to delivering many of the proposed projects and volunteers are essential to safeguard the future of Elan. The projects propose a number of tasks and outputs that will help achieve this outcome and the targets are listed in the box below.
- **Volunteered time:**
Volunteering runs throughout the 12 objectives and most of the projects aim to include volunteers in various different ways. There will be a wide range of volunteering activities and they will be used to encourage a diverse range of people to be involved in learning about and caring for their unique local heritage. Many of the volunteers will also get a chance to develop skills through various training opportunities. Examples of volunteering can be found in most of the projects and the activities include biodiversity monitoring, stakeholder days and various events held over the course of the projects. The projects propose a number of tasks and outputs that will help achieve this outcome and the targets are listed in the box below.

Scheme Plan and Costs

Outputs that will achieve the HLF outcomes for people:

People will learn and engage with Elan's heritage through the implementation of the Elan Links Interpretation Strategy, headline outputs include:

- 25,000 visitors will engage with a particular strand of Elan's diverse heritage
- 10,000 People from the communities of Birmingham and the Midlands are more aware of where their water comes from through a campaign to raise awareness about water quality, sustainability and sensible use of precious resource and 2,500 visit Elan for the first time.
- 2,500 people have engaged with partner events in Birmingham
- 25 schools engaged with through the use of the portable water learning resource resulting in 1,500 school children are more aware of where their water comes from
- 1000, including 90% of our farmers will learning and developing land management and traditional high nature value systems
- 1000 people from harder to reach groups from the Birmingham area have benefited from a retreat at Elan
- 1,200 harder to reach individuals from our local communities have engaged with the heritage of Elan;
- New interpretation equipment;
- 10 Elan Links specific exhibitions;
- At least 60 Love Elan e-news bulletins & 60 social media items posts;
- At least 5 larger scale themed social media campaigns;
- 100 events which engage with the different strands of Elan's diverse heritage and involve our different target audiences;
- 14 open days at each of our newly renovated at risk buildings;
- Yearly event programme developed and printed to include input and events from all partnership organisations and Elan Links projects;
- 1 multi functioning App & at least 15000 people have downloaded it over 5 years
- Increased public access to 6 different heritage sites at Elan;
- Improved access & recreation activities across Elan
- 8 smaller outreach community projects/events in Birmingham/Midlands area supported
- 1 Launch event at Cannon Hill Park
- 1 Cloud to Tap Festival
- 5,000 member of the public interacting with artists through talks, led walks, workshops and exhibitions;
- Children's activity table and family explorer backpacks.

Scheme Plan and Costs

Skills & Training Outputs:

388 people trained:

- **160** people participating in Tir Coed training courses:
 - **80** participating in 10 x 24 day training courses;
 - **80** participating in 10 x 5 day intensive training courses;
- **100** people trained in biodiversity monitoring;
- **65** people trained in natural heritage skills:
 - **10** people trained in hay meadow skills;
 - **10** people trained in rhos hay skills;
 - **20** people trained in ram breeding skills;
 - **10** farmers trained in bog management techniques;
 - **5** people trained in practical heathland management;
 - **10** people trained in farming for birds;
- **25** people involved in collections management;
- **20** people trained in oral history;
- **18** people formally trained in the use of MODES complete;
- **160** people gaining accreditation/certification:
 - **80** people gaining Level 1 – 2 Agored Cymru Accreditation;
 - **80** people gaining certificate of achievements;
- **290** training days in sustainable land management and green wood craft:
 - **240** (10 x 24) days training courses;
 - **50** (10 x 5) days intensive training courses;
- **80** creative young people working with established artists;
- **30** supporting your natural heritage days with 300 people attending over the 5 years.
- **1** woodland craft day to celebrate works and products of the woodlands;
- **4** Creative Wales Fellowships;
- **1** social science research project.

Outputs for Volunteering:

A coordinated approach to volunteering opportunities through the Friends of Elan Volunteering Strategy headline outputs include

- **14,400** volunteer days in sustainable land management and green wood craft;
- **2,400** volunteer days in further more specialised tasks in sustainable land management and green wood craft;
- **27** stakeholder days for natural heritage projects;
- **7** demonstrating and volunteering days for natural heritage projects;
- **25** volunteers engaged with woodland tasks with the Rangers;
- **15** volunteers engaged with built and ancient heritage;
- **20** volunteers engaged with access & recreation;
- **At least 25** groups of people supported with a bespoke activity & events which link to one or more of Elan's diverse heritage strands.

6.11.3 Community Outcomes

Elan Links will meet the 3 HLF outcomes for the community:

- **Environmental impacts reduced:**
The natural heritage environment will be in better condition and as a result of this it will reduce the impact of climate change. Restored and enhanced landscape features and habitats and better water quality will result in improved biodiversity and a more secure future for the wildlife species and plants that are characteristic for Elan. The built heritage environment will have building and heritage features that are in better condition and that are a reduced risk of damage and deterioration through a lack of management and/or understanding. This will therefore result in a reduction in any environmental impacts.
- **More people and a wider range of people will have engaged with heritage:**
A number of the project will engage with a wide variety of people to ensure that they understand the importance of Elan's unique landscape. This will be achieved through activities such as raising the profile of Elan through the marketing of meat and creating a strong social media and website platform. This will result in more people being aware of what Elan's heritage and landscape has to offer.
- **Your local area/community will be a better place to live:**
As a result of the Landscape Partnership, Elan will be a better place for the communities that live and work in the area. For local communities, the scheme will result in better community cohesion and a sense of place and ownerships with a shared appreciation for their local heritage. It will ensure that there is more informed engagement between individuals and their environment. By making the community aware and involved with their heritage, the project will encourage a greater sense of identity and pride in the area. It will also decrease the conflict between those living and working in the area, those living and working in the surrounding area and visitors to Elan due to the increased understanding and changes in behaviour. The restoration of habitats will result in a visual enhancement in the landscape and it will be extremely beneficial in the areas where these are visible to the public.

All the tasks and outputs that will achieve the outcomes for heritage and people which are listed in the boxes above, will also help achieve the outcomes for communities, therefore there is not separate list provided here.

6.11.4 Project Relationships

Elan Links: People, Nature & Water is an integrated scheme with a collection of projects feeding into the larger scheme. All of the projects are working towards the same vision which is to generate a step change – to increase beneficial outcomes for people, communities and heritage. The links between all of the projects are shown in the table below. The integration can be seen in many ways:

- Links between the individual projects e.g. photographs taken to show the change in the landscape will be used in exhibitions and as evidence of the work of the project;
- Overarching elements such as training and volunteering tie many of the different aspects of the project together e.g. much of the training in objective 10 will take on some of the work needed in the natural heritage projects;
- All of the projects help to deliver different HLF outcomes which can be seen in the table above;

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- 🏠 All of the projects will feed into Objective 12: Enshrining Elan Legacy and the Monitoring and Evaluation work. This will ensure that all of the different aspects of the scheme will be sustained to the future.

